

3rd Annual

SPORTSnutrition

EUROPE

7-9 October 2020 | Amsterdam Summit

Brought to you by

NUTRA
ingredients.com

WINNING THE GAME IN SPORTS & ACTIVE NUTRITION

STATE OF THE NATION

How is the market performing, where is it growing and declining? At the summit we will look at the available market data to understand how sports nutrition is changing and what this presents as opportunities for the future.

CATEGORY DISRUPTION

The market is defined and shaped by breakthrough brands. How do they do it? What is their story? Hearing from some of the most disruptive and successful brands at the summit, you will learn how they've set new trends.

NEXT GENERATION

Who are our next trailblazers in the industry? We will take learnings from emerging brands that have demonstrated tangible commercial success and secured significant investment. Our panel of expert speakers will present this alongside an investor view of the market.

THE FUTURE OF INNOVATION

Innovate or die. All brands, large or small, understand that to stay current they must keep innovating. At the summit we will discuss what new approaches to innovation there are, how specific format and technologies are developing and how this can be achieved at speed

PERSONALISATION

It's coming, if it isn't already here... We want to know just how personalised is the personalisation trend? Over the 3 day summit we will question - what is the speed of technological change, how are we affecting behaviour change and what regulatory challenges does personalisation pose?

RETAIL TRENDS

How does the market perform by channel, who is buying and how are they buying? As the market diversifies and extends its relevance to more consumers, the summit will aim to answer the impact this has on market, brands and products as we know them.

BRAIN PERFORMANCE

Introducing nootropics – the latest term and category in sports nutrition. We will gather a scientific summary of nutrition and the brain, understand the rise and rise of botanicals and discuss what we know about developing categories like e-sports.



20 expert speakers

15+ hours of valuable networking time

Over **150** delegates

Find out more at
www.sportsnutritionsummit-europe.com

#SNS20